



CHIEF MARKETING OFFICER (ALL GENDERS) IN BERLIN, GERMANY – ASAP

CHIEF COMMERCIAL OFFICER (ALL GENDERS) IN BERLIN, GERMANY – ASAP

“Imagine you walk into a store and all the packaging light up. That’s the type of Blade Runner world I wanna be in.” - Lew Later from Unboxing Experience, about **Inuru**.

Inuru is a high tech startup and manufacturer of active packaging and labelling products. They are capable of lighting up, warning and displaying small animation and even video in future.

Our products fill the need of brands in the field of Fast-Moving-Consumer-Goods for a personalized brand experience and a better shelf visibility in retail and for home delivery. Amongst Inuru’s customers are the most valuable brands worldwide.

In order grow our company we search for a person executing and overseeing commercial activities of Inuru in Berlin - starting as soon as possible.

YOUR TASKS

- You are responsible for all sales & marketing activities at **Inuru** overseeing and managing a small and yet international and growing team
- You are results oriented and take responsibility for sales results and elaborate own structures to achieve revenue goals with the help of marketing activities
- You work closely with the CEO on developing sales strategies and the general brand concept
- You elaborate and execute marketing strategies in digital and analogue working together with our partners
- You do and support sales: research target companies, cold-call, pitches, negotiate, close deals
- You furbish sales materials, offers and conduct every day customer communication, and also support operations with the best
- You tell people to write down their name to sell a pen

YOUR SKILLS

- Experience in leading positions in creative agencies or marketing of FMCG brands or former CMO position in startups, all with a visible track record in terms of sales or reach
- You know how to communicate and articulate yourself fluently **in English and at least one** other language like German, French, Italian Spanish, Chinese, Arabic or Japanese
- You are sensitive in terms of having an understanding of people and their needs
- You know how to create stunning slides; and also deliver a great sales pitch;
- You are humble on the inside, bold on the outside
- You are quick and get things done on time
- MBA or similar is an advantage not a must

OUR OFFER

- Work on the world of tomorrow already today and create the company together with the founding team; while learning about the technology of tomorrow already today;
- Come as you are - to work in a truly tolerant, international team
- Competitive salary
- We have rules but low hierarchy
- **No bullshit-culture**

Inuru is an acclaimed active packaging manufacturer established in 2016 in Berlin Germany. Amongst our supporters are ARIA FUND, TECHSTARS, MERCK Ventures and happy customers. In case of any questions please feel free to contact us via +49 30 6392 7478 or visit www.inuru.com or google us for further information.



In case of interest please send **CV** and a short **letter explaining why you want to join** us to:
info@inuru.com or via post to **Inuru GmbH**, Johann-Hittorf-Str. 8, 12489 Berlin-Adlershof.

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